



# RAD BIELICKI

Presentation Designer, Animator & Art Director

portfolio: [www.radstudiodeluxe.com](http://www.radstudiodeluxe.com) > e: [rad@radstudiodeluxe.com](mailto:rad@radstudiodeluxe.com) > t: 310.721.0370

## QUALIFICATIONS

- Creative professional with over 15+ years of experience delivering results for US clients of all sizes in brand development, sales promotion, advertising, media and publishing. Oversaw an arsenal of creative solutions from concept and design through all aspects of production and project development to final delivery. Lived and worked in Europe, US and Asia.
- Created and delivered high quality graphic design solutions that met all of the client's objectives. Utilized skills in graphic design, art direction, animation, creative writing and concept development to successfully execute a variety of projects, ranging from basic to immensely complex. Effectively communicated with clients from all kinds of industries.

## COMPANIES I HAVE DELIVERED PROJECTS FOR

Walt Disney, Warner Bros., NBC Universal, Fox Studios, Apple Beats, Facebook, Salesforce, Cisco Systems, Hewlett Packard, Boeing, Westfield, Microsoft, Burger King, DirecTV, Milken Institute, Stanford Health Care.

## EXPERIENCE

**Rad Studio Deluxe** LOS ANGELES • 2017 – PRESENT

**Presentation Designer.** Working in the media landscape of Los Angeles and vicinity, designing Keynote presentations for licensing divisions of major Hollywood studios (Warner Bros., NBC Universal, 21st Century Fox).

**Zen Machine** L.A. / SAN FRANCISCO / CHIANG MAI • 2008 – 2016

**Creative Director.** Designed, produced, and art directed a variety of marketing communications materials for US clients in entertainment and hi-tech. Pieces included animated presentations, videos and print. Worked with on-site teams, managed remote projects and “wore many hats” in a variety of business environments.

**Walt Disney** GLENDALE, CA • 2006 – 2008

**Presentation Designer.** Designed and produced a variety of animated multimedia presentations for top executives at Walt Disney.

**Rad Studio** LOS ANGELES, CA • 2003 – 2007

**Graphic Designer & Art Director.** Worked for clients on-site and in the studio, specializing in branding, marketing collateral and print design.

**Paragon 2** MANHATTAN BEACH, CA • 2000 – 2003

**Creative Director.** Worked in a marketing communications & ad agency, serving clients in industries such as telecom, hi-tech, retail and finance. Developed brand strategies and ad campaigns, designed print pieces.

**Walt Disney** BURBANK, CA • 1999 – 2000

**Graphic Designer.** Worked on style guides and print projects related to Disney's properties such as *Bug's Life* and *Toy Story*.

## SKILLS

### Creative

Presentation Design  
Motion Graphics Design  
Print Design  
Infographics Design  
Art Direction

### Software

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Apple Keynote  
Microsoft PowerPoint

## EDUCATION

**UCLA Extension** LOS ANGELES

Certificated Program in Graphic Design