



RAD BIELICKI

Presentation Designer, Animator & Art Director

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QUALIFICATIONS

- Creative professional with over 15+ years of experience delivering results for US clients of all sizes in brand development, sales promotion, advertising, media and publishing. Oversaw an arsenal of creative solutions from concept and design through all aspects of production and project development. Experienced living and working in Europe, US and Asia.
- Created and delivered high quality graphic design solutions that met all of the client's objectives. Utilized skills in graphic design, art direction, animation, creative writing and concept development to successfully execute projects ranging from simple ones to incredibly complex. Effectively communicated with clients representing a wide variety of industries.

CLIENTS I HAVE WORKED WITH

Walt Disney, Warner Bros., NBC Universal, Fox Studios, Apple Beats, Facebook, Salesforce, Cisco Systems, Hewlett Packard, Boeing, Westfield, Microsoft, Burger King, DirecTV, Milken Institute, Stanford Health Care.

EXPERIENCE

Rad Studio Deluxe LOS ANGELES • 2017 – 2018

Freelance Presentation Designer. Freelanced around the fascinating media landscape of Los Angeles and vicinity, designing Keynote presentations for licensing departments of major Hollywood studios.

Zen Machine L.A. / SAN FRANCISCO / CHIANG MAI • 2008 – 2016

Creative Director. Designed and managed complex animated multimedia presentations and videos for high-profile US media and hi-tech companies. Created, designed and art directed a variety of marketing communications materials for corporate clients representing many industries. Worked with on-site teams, managed remote projects and “wore many hats” in a variety of business environments.

Disney Consumer Products GLENDALE, CA • 2006 – 2008

Presentations Designer. Designed and produced a variety of animated multimedia presentations for top executives at Walt Disney.

Rad Studio LOS ANGELES, CA • 2003 – 2007

Freelance Graphic Designer. Working for clients on-site and in the studio, specializing in branding, marketing collateral, print design and production.

Paragon 2 MANHATTAN BEACH, CA • 2000 – 2003

Creative Director. Working in a marketing communications & ad agency, serving clients in industries such as telecom, hi-tech, retail and finance. Developed brand strategies and ad campaigns, designed print pieces.

Disney Consumer Products BURBANK, CA • 1999 – 2000

Graphic Designer. Working on style guides and print projects related to Disney's properties such as *Bug's Life* and *Toy Story*.

SKILLS

Creative

Presentation Design
Motion Graphics Design
Print Design
Infographics Design
Art Direction

Software

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Apple Keynote
Microsoft PowerPoint

EDUCATION

UCLA Extension LOS ANGELES

Certificated Program in Graphic Design